



# RED WHITE AND BLUE *Party*

THURSDAY, JUNE 25, 2020

*Sponsorship Opportunities*





# *Sponsorship Overview*


Cancer directly touches the lives of your customers and employees. Our distinguished and community events align with your business objectives while also helping fight back against a disease that has, or will, touch nearly every consumer/customer, employee, colleague, member of the community or a loved one. Partnering with the American Cancer Society through a Red, White & Blue sponsorship will bolster your reputation and highlight your commitment to serving the community. Our brand will showcase your organization and foster stronger relationships within the communities where your customers and employees live and work.

YPACS brings together more than 200 individuals, including professionals and philanthropic leaders of a diverse array of ages and industries in the Greater Boston area. As today's workforce shifts its focus to corporate philanthropy, sponsoring the first annual Red, White & Blue Party is a unique opportunity to build brand awareness among professionals who are shaping the future corporate landscape.

## **ROAD TO RECOVERY PROGRAM**

Every day thousands of cancer patients need a ride to treatment, but some may not have a way to get there. The American Cancer Society Road To Recovery program provides transportation to and from treatment for people with cancer who do not have a ride or are unable to drive themselves.

This event we will be restricting the funds to our transportation program in Massachusetts, where there is a significant need for rides throughout the state. The money for Road to Recovery which covers both the traditional Volunteer Road program and our Paid transportation happening in the 6 counties in Eastern MA (Bristol, Essex, Middlesex, Norfolk, Plymouth and Suffolk Counties). For more information on our Road to Recovery program or how to volunteer as a driver please visit [cancer.org/drive](http://cancer.org/drive).





# *The American Cancer Society & Greater Boston*

## **YOUNG PROFESSIONAL AMBASSADOR**

A young professional in the Greater Boston/Massachusetts area who works diligently in their community to save lives, celebrate lives, & lead the fight for a world without cancer. This individual truly encompasses the mission of the American Cancer Society and our community of cancer fighting initiatives in various ways. This young professional ambassador sets an example for their peers in the work that they are doing to give back to the community. This individual understands the impact that young professionals have through their employer and independently, they provide a positive vision for giving back.


## **EVENT HONOREE**

The event honoree is an individual in the Greater Boston/Massachusetts area who works diligently in their community to save lives, celebrate lives, & lead the fight for a world without cancer. This individual truly encompasses the mission of the American Cancer Society and our community of cancer fighting initiatives in various ways. Our event honoree will be intertwined with the community work that is being done to fight cancer and provide awareness at the same time. Understanding the need to be proactive in the fight against cancer as well as educating and sharing our mission to grow the support of the American Cancer Society.

## **AWARDS**

**Hero of Hope:** Given to an individual who serves our country or our community who has been impacted by cancer.

**Rising Star:** Given to a young professional in our community who has a passion for giving back.





# *Sponsorship Opportunities*

## **PRESENTING SPONSOR - \$15,000**

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*(1 available)*

- ★ 15 attendees
- ★ Prominent logo recognition on event invitation
- ★ Night of podium recognition
- ★ Prominent logo on night of event signage
- ★ Inclusion in press release as Presenting Sponsor
- ★ Post-event donor recognition
- ★ Logo on YPACS website
- ★ Logo on Eastern New England area website
- ★ Logo included in monthly YPACS newsletter
- ★ Selected Company feature in one month of YPACS newsletter
- ★ Featured posts on YPACS social media pages
- ★ Selection of complimentary night of event photos

### **Additional opportunities for the Presenting Sponsor:**

- ★ Opportunity to host a morning or evening networking event at your company (of choice) and provide the executive keynote speaker
- ★ Opportunity to co-host dinner at the Boston Hope Lodge with YPACS Leadership Council
- ★ Opportunity to send representative to speak at Leadership Council Meeting

## **STARS & STRIPES SPONSOR - \$7,500**

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*(2 available)*

- ★ 10 attendees
- ★ Logo recognition on event invitation
- ★ Verbal Recognition as event sponsor during program
- ★ Night of event signage
- ★ Logo on YPACS website
- ★ Logo on Eastern New England area website
- ★ Logo included in monthly YPACS newsletter
- ★ Featured posts on YPACS social media pages
- ★ Selection of complimentary night of event photos

### **Additional opportunities for the Stars & Stripes Sponsor:**

- ★ Opportunity to send representative to speak at Leadership Council Meeting
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# *Sponsorship Opportunities*

## **SILVER SPONSOR - \$5,000**

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*(2 available)*

- ★ 8 attendees
- ★ Text recognition on event invitation
- ★ Text on night of event signage
- ★ Text recognition on YPACS website
- ★ Text recognition in monthly YPACS newsletter
- ★ Featured posts on YPACS social media pages
- ★ Selection of complimentary night of event photos

## **RED SPONSOR - \$3,000**

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*(3 available)*

- ★ 8 attendees
- ★ Text recognition on event invitation
- ★ Text on night of event signage
- ★ Text recognition on YPACS website
- ★ Text recognition in monthly YPACS newsletter
- ★ Featured posts on YPACS social media pages

## **BLUE SPONSOR - \$1,500**

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*(4 available)*

- ★ 2 attendees
- ★ Text on night of event signage
- ★ Text recognition on YPACS website
- ★ Featured posts on YPACS social media pages

## **BREAKTHROUGH SPONSOR**

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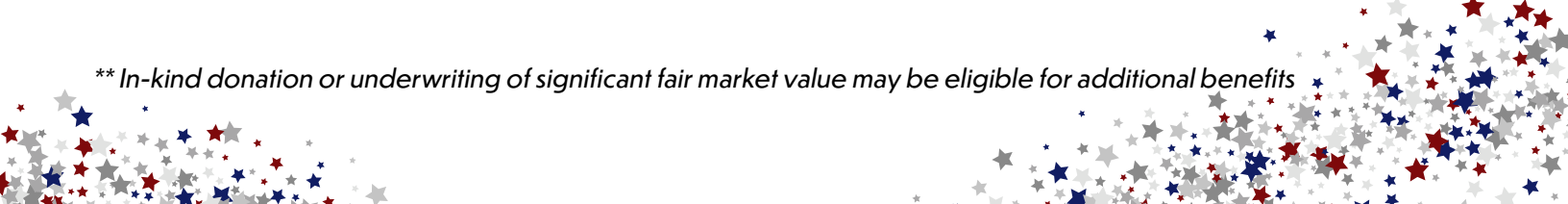
### *IN-KIND SUPPORT OPPORTUNITY*

- ★ Signage at location of donation
- ★ Text recognition on YPACS website
- ★ Featured posts on YPACS social media pages

### **Opportunities include but are not limited to:**

- ★ Photobooth
- ★ Audio/Visual
- ★ Alcohol & Bar
- ★ Dessert
- ★ Silent Auction
- ★ Decor
- ★ Entertainment
- ★ Photography/Videography

*\*\* In-kind donation or underwriting of significant fair market value may be eligible for additional benefits*







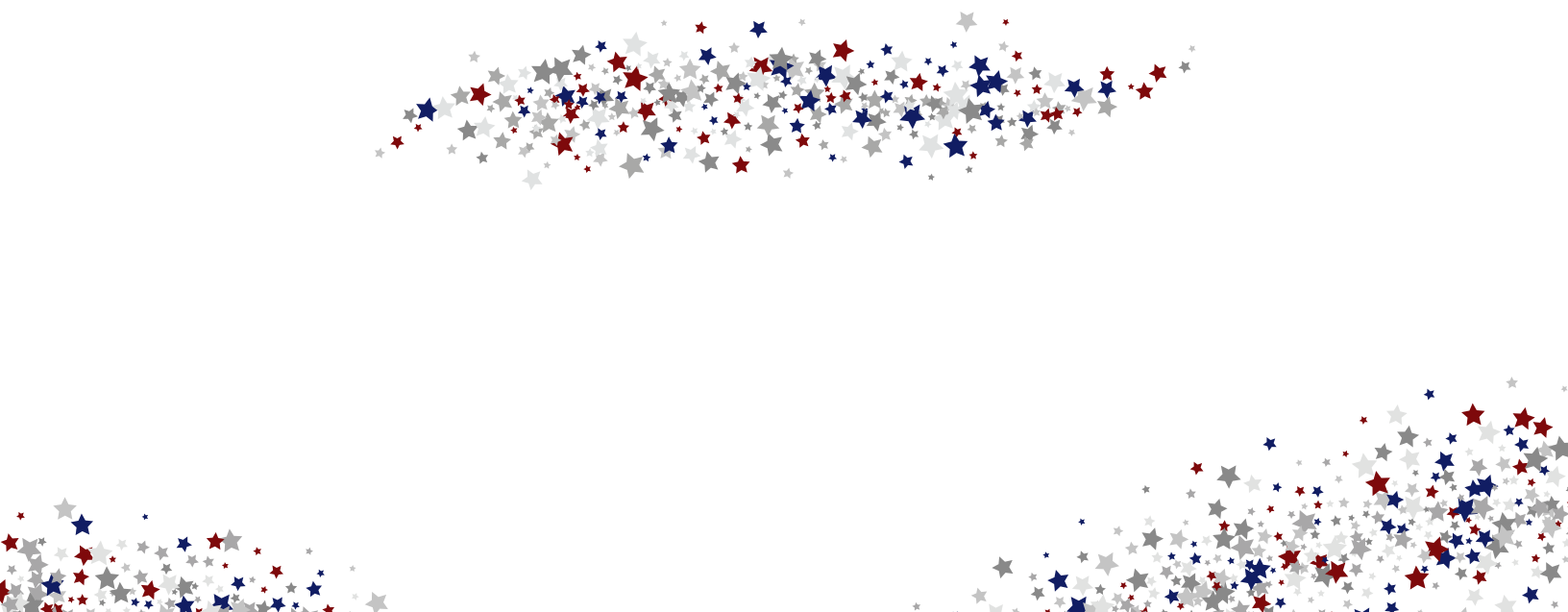
# *Network. Learn. Engage. Fundraise.*

The Young Professionals of the American Cancer Society (YPACS) – Boston, empowers and engages young professionals to network, build relationships, and advance the mission of the American Cancer Society and the American Cancer Society Cancer Action Network (ACS CAN), the Society's nonprofit, nonpartisan advocacy affiliate. We are a community-based group of young professionals that seeks to help raise awareness to save more lives from cancer.

For more information go to [www.YPACSBoston.org](http://www.YPACSBoston.org).

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# RED WHITE AND BLUE Party

## COMMITMENT FORM

ACS Tax Id: 13-1788491

Please print information legibly and exactly as it should appear in all event publications.

- ☐ Presenting Sponsor .....\$15,000
- ☐ Stars & Stripes .....\$7,500
- ☐ Silver Sponsor .....\$5,000
- ☐ Red Sponsor .....\$3,000
- ☐ Blue Sponsor .....\$1,500
- ☐ Mission Sponsor .....\$250
- ☐ General Donation ..... \$ \_\_\_\_\_

\*Night of Tickets will be \$175

Please sign below to confirm your commitment.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### CONTACT INFORMATION

TOTAL CONTRIBUTION \$ \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

### BILLING INFORMATION

☐ Enclosed is my check for \$ \_\_\_\_\_ made payable to the American Cancer Society.

☐ Please send an invoice to the address above.

☐ Please charge my (corporate card \_\_\_\_ / personal card \_\_\_\_ ) the following amount: \$ \_\_\_\_\_

Account #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_ Security Code: \_\_\_\_\_

**Thank you for your support – see you on June 25th!**

**PLEASE COMPLETE & RETURN COMMITMENT FORM TO:**

American Cancer Society • Attn: Melissa Oliver • 3 Speen St Suite 250 • Framingham, MA 01701

Phone: 954.604.8868 – [Melissa.Oliver@cancer.org](mailto:Melissa.Oliver@cancer.org)

