



American
Cancer
Society®

RED WHITE & BLUE *Party*

THURSDAY, AUGUST 26, 2021

Sponsorship Opportunities



SPONSORSHIP OVERVIEW

Cancer directly touches the lives of your customers and employees. Our distinguished and community events align with your business objectives while also helping fight back against a disease that has, or will, touch nearly every consumer/ customer, employee, colleague, member of the community, or a loved one. Partnering with the American Cancer Society through a Red, White & Blue sponsorship will bolster your reputation and highlight your commitment to serving the community. Our brand will showcase your organization and foster stronger relationships within the communities where your customers and employees live and work.

YPACS Boston brings together professionals and philanthropic leaders of a diverse array of ages and industries in the Greater Boston area. As today's workforce shifts its focus to corporate philanthropy, sponsoring the first annual Red, White & Blue Party is a unique opportunity to build brand awareness among professionals who are shaping the future corporate landscape.

DIVERSITY AND RESEARCH

This event will restrict funds to the Diversity in Research Internships program which will offer paid biomedical research internship opportunities for undergraduate students from racial or ethnic backgrounds that are underrepresented in the scientific community. A more diverse scientific workforce is critical to invigorating problem-solving, driving innovation, and ultimately better equipping the scientific community to address inequities that exist in cancer prevention, treatment, and care.

The Diversity in Research Internships program will place participating interns in cancer research labs at leading institutions across the country. They will engage in a hands-on experience, while receiving mentorship from leading scientists in the field. Our hope is that their internship experience encourages them to consider a career within the cancer research field.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$15,000

(Exclusive Opportunity)

- 10 attendees
- Prominent logo recognition on event invitation
- Night of podium recognition
- Prominent logo placement on night of event signage
- Inclusion in press release as Presenting Sponsor
- Post-event donor recognition
- Logo on YPACS and New England area websites
- Logo included in monthly YPACS newsletter
- Selected Company feature in one month of YPACS newsletter
- Featured posts on YPACS social media pages
- Selection of complimentary night of event photos

Additional opportunities for the Presenting Sponsor:

- Opportunity to host a morning or evening networking event at your company (of choice) and provide the executive keynote speaker
- Opportunity to co-host dinner at the Boston Hope Lodge with YPACS
- Opportunity to send representative to speak at Boston YPACS Meeting

STARS & STRIPES SPONSOR - \$7,500

- 8 attendees
- Logo recognition on event invitation
- Verbal Recognition as event sponsor during program
- Night of event signage
- Logo on YPACS and New England area websites
- Logo included in monthly YPACS newsletter
- Featured posts on YPACS social media pages
- Selection of complimentary night of event photos

Additional opportunities for the Presenting Sponsor:

- Opportunity to send representative to speak at Boston YPACS Meeting

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR - \$5,000

- 6 attendees
- Text recognition of event invitation
- Text recognition on night of event signage
- Text recognition on YPACS website
- Text recognition in monthly YPACS newsletter
- Featured posts on YPACS social media pages
- Selection of complimentary night of event photos

RED SPONSOR - \$3,000

- 4 attendees
- Text recognition of event invitation
- Text recognition on night of event signage
- Text recognition on YPACS website
- Text recognition in monthly YPACS newsletter
- Featured posts on YPACS social media pages

BLUE SPONSOR - \$1,500

- 2 attendees
- Text recognition on night of event signage
- Text recognition on YPACS website
- Featured posts on YPACS social media pages

BREAKTHROUGH SPONSOR

(In-kind Support Opportunity)

- Signage at location of donation
- Text recognition on YPACS website
- Featured posts on YPACS social media pages

Opportunities include but are not limited to:

- | | |
|-----------------|---------------------------|
| • Alcohol & Bar | • Entertainment |
| • Audio/Visual | • Photobooth |
| • Decor | • Photography/Videography |
| • Dessert | • Silent Auction |

*All in person benefits subject to local and state regulations regarding public safety

NETWORK. LEARN. ENGAGE. FUNDRAISE.

The Young Professionals of the American Cancer Society (YPACS) - Boston, empowers and engages young professionals to network, build relationships, and advance the mission of the American Cancer Society and the American Cancer Society Cancer Action Network (ACS CAN), the Society's nonprofit, nonpartisan advocacy affiliate. We are a community-based group of young professionals that seeks to help raise awareness to save more lives from cancer.

For more information go to www.YPACSBoston.org.

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508-817-6187





RED WHITE & BLUE *Party* COMMITMENT FORM

Company and/or individual name(s): _____

Address _____

Email _____ Phone _____

Contact name (if different from above) _____

Sponsorship Opportunities

(please check one)

- \$15,000 Presenting Sponsor
- \$7,500 Stars & Stripes Sponsor
- \$5,000 Silver Sponsor
- \$3,000 Red Sponsor
- \$1,500 Blue Sponsor

General Donations

Please accept my contribution of \$_____ in support of the American Cancer Society

Check enclosed made payable to the American Cancer Society

Please include "Red, White & Blue Party" on the memo

Charge my credit card (circle one): Visa MC American Express Discover

Credit Card # _____ Exp Date _____

Printed Name of Cardholder _____

Billing Address _____

Signature _____

PLEASE COMPLETE AND RETURN COMMITMENT FORM TO:

American Cancer Society
Attn: Jessica Lipson
3 Speen Street, Suite 250
Framingham, MA 01701

Thank you for your support - see you on August 26th!